



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson

HOUSE MAJORITY PAC (3515)
Waterfront Strategies (2455)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175617
Inv Date 11/25/2012
Terms Cash In Advance
Contract 48933
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Waterfront Strategies
C/O GMMB
1010 Wisconsin Ave
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (1052)
Est 2222 10.25-10.31 (28271)
Local/Political Issue Agency
2222/

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:54PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00AM- 6:30AM	Per week (1),Mo,Tu,We	10/31/12 6:13AM (We)	00:30	7 News Today in New England	HMPMA06T1201H	\$4000.00	
5.0	SPOT	3:30PM- 4:00PM	Per week (1),Mo,Tu,We	10/31/12 3:50PM (We)	00:30	Family Feud Episode: 12079	HMPMA06T1201H	\$2000.00	
6.0	SPOT	4:30PM- 5:00PM	Per week (2),Mo,Tu,We	10/29/12 4:53PM (Mo)	00:30	7 News Weather Special Report. 4P	HMPMA06T1201H	\$3500.00	
6.0	SPOT	4:30PM- 5:00PM	Per week (2),Mo,Tu,We	10/31/12 4:55PM (We)	00:30	7 News at 4	HMPMA06T1201H	\$3500.00	
8.0	SPOT	6:30PM- 7:00PM	Per week (2),Mo,Tu,We	10/30/12 6:53PM (Tu)	00:30	NBC Nightly News	HMPMA06T1201H	\$7280.00	
8.0	SPOT	6:30PM- 7:00PM	Per week (2),Mo,Tu,We	10/31/12 6:52PM (We)	00:30	NBC Nightly News	HMPMA06T1201H	\$7280.00	
9.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Per week (2),Mo,Tu,We	10/30/12 12:08AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	HMPMA06T1201H	\$3000.00	
9.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Per week (2),Mo,Tu,We	10/31/12 12:30AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	HMPMA06T1201H	\$3000.00	
10.0	SPOT	10:59PM-7 News at 11 PM	Per week (2),Mo,Tu,We	10/30/12 11:24PM (Tu)	00:30	7 News at 11 PM	HMPMA06T1201H	\$8500.00	
10.0	SPOT	10:59PM-7 News at 11 PM	Per week (2),Mo,Tu,We	10/31/12 11:33PM (We)	00:30	7 News at 11 PM	HMPMA06T1201H	\$8500.00	
11.0	SPOT	12:00PM-7 News at Noon	Per week (1),Mo,Tu,We	10/29/12 12:28PM (Mo)	00:30	7 News at Noon	HMPMA06T1201H	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$52,560.00	Total Spots	11
Commission	(\$7,884.00)		
Net Total	\$44,676.00		